



Nutcracker 2020/2021 Program Advertising Sizes/Pricing

(Ads can run landscape or portrait – below are examples)

Full Page ad in Nutcracker Program: 8" x 5" \$1000

Full Page in both Nutcracker Program AND Spring Production Program:
\$1200

½ Page ad in Nutcracker Program: 4" x 4.5" \$550

½ Page ad in Nutcracker Program AND Spring Production Program:
\$650

¼ Page ads in Nutcracker Program
4.25" x 2.5" \$300

¼ Page ad in Nutcracker Program
and Spring Production Program
\$350

Business Card Size ad in Nutcracker Program 2" x
3.5" \$150

Business Card Size in Nutcracker Program AND
Spring Production Program \$200



P.O. Box 3275, Roanoke, VA 24015

www.svballet.org

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